

# Carolina Bride Magazine

## Wedding Announcement Section

inside the pages of each *Carolina Bride* issue

You are invited to  
announce your  
wedding in  
*Carolina Bride*.

For 18 years,  
*Carolina Bride*  
has proudly celebrated  
the special moments of  
Carolina couples.  
Now you can share your own  
special day – through  
your own words and photos –  
in our annual wedding  
announcement issue.

### PAYMENTS

1-page: \$595

2-pages: \$995

### DEADLINES

Payment and materials:

April–June 2010 issue: February 19th

July–September 2010 issue: May 19th

October–December 2010 issue: August 19th

- Add \$75 (scanning fee) if submitting photo prints instead of photos on CD.
- You may pay by check (made out to *Carolina Bride*), money order or credit card.
- Note: Payment and all materials must be sent together in one packet.
- *Carolina Bride / The Charlotte Observer* discount package available. Please call the Celebrations Desk at 704-358-5260 or e-mail [celebrationsdesk@charlotteobserver.com](mailto:celebrationsdesk@charlotteobserver.com) for package details.

### INSTRUCTIONS

Please download forms from [www.carolinabride.com](http://www.carolinabride.com).

Materials to gather for your announcement packet:

- Your payment**
- A completed registration form**
- A computer file of your story**

Please save the file as a Microsoft Word document. Title the document with the bride's maiden name and the groom's last name (e.g. Jones-Smith.doc). Stories must be no longer than 500 words in length. Stories will be edited at *Carolina Bride's* discretion. E-mail the file to [debi@carolinabride.com](mailto:debi@carolinabride.com).

- A printed copy of your story**
- 2 photos for 1-page announcement / 5 photos for 2-page announcement**

Please save your photos as high-resolution, digital images (300 dpi) and in CMYK format on a CD. (Share these specifications with your photographer.) Sorry, we cannot accept photos by e-mail. CD's will not be returned.

Please do not send more than the allotted number of photos for your page and do not send photo collages. We cannot guarantee an exact color match as color reproduction is subject to the limitations of the printing process.

If prints are submitted instead of digital photos, there will be a \$75 fee for scanning. Prints should be sharp and clear, and labeled with a sticky note on back (please do not write on the prints). If scanning yourself, make sure they are scanned at 300 dpi at approximately 5x7 in CMYK format. Include a self-addressed, stamped photo mailer (preferably a flat-rate USPS envelope mailer) if you would like your photos returned.

- A signed photographer release form**

### Questions?

E-mail [debi@carolinabride.com](mailto:debi@carolinabride.com) or call 704-358-5991.  
Visit [www.carolinabride.com](http://www.carolinabride.com) for forms and writing samples.

### Submit your announcement packet to:

Carolina Bride Wedding Announcements  
Attn: Debi Lambert, 3rd Floor  
600 S. Tryon St. • Charlotte, NC 28202

- For a 1-page announcement, each couple will receive 2 copies of the issue and the paying person will receive 2 copies of the issue.
- For a 2-page announcement, each couple will receive 4 copies of the issue and the paying person will receive 4 copies of the issue.